

BEE RESUMED.

Marie Guillaud-Blaise

Lead Interaction Designer. Fond of Type. Amateur Photographer. Music Lover. I'm a Fun & Motivated Person.

ABOUT ME

I am graduated from l'Ecole de Design Nantes Atlantique in interaction design user centered (Ui/Ux Design) with a Master's Degree in Design & Virtual Reality. I also graduated with a double degree in Virtual Reality Engineering and Innovation from l'Ecole Supérieure des Arts et Métiers ParisTech Angers in Laval.

I am passionate about design in general, full of curiosity. I am dynamic and motivated. Also fond of the English culture, the geek culture with movies & series and doing exhibitions.

EDUCATION

MASTER'S DEGREE IN VIRTUAL REALITY

2014-2016

Preparation of the **Master's Degree** in Virtual Reality. Double degree in **Virtual Reality Engineering and Innovation** at ENSAM.



SEMESTER ABROAD IN DENVER (COLORADO)

Sept-Dec 2014

Semester abroad at the **Rocky Mountain College of Art + Design** (RMCA). Classes in **Animation** and **Graphic Design: Digital Media**, Storytelling, StopMotion Animation, **Design Systems** (Brand catalogue), Experimental Typography and **Experience Design** (Boardgame to learn about user experience and feedback of the gameplay.)



BACHELOR'S DEGREE IN INTERACTION DESIGN

2011-2014

Preparation of the **Bachelor's Degree** with a project of our choice mine was about **«Augmented Advertisements»**. During the Foundation Year, learning of basics in design with 5 modules: **Interaction Design, Space Design, Product Design, Graphic Design and Packaging**. **Competitive year** to determine our option for the second year.



HIGH SCHOOL DIPLOMA IN APPLIED ARTS

at **Lycée du Gué à Tresmes / 2010-2011**

Learning of different kinds of design: **Space Design, Product Design, Graphic Design and Brand Design**. Also drawing (nude and observations), plastic creation classes, arts and civilizations classes, cases studies and modeling classes.

CONTACT

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- 31 years old [@Isaline_B](#) +33 6 33 79 96 85
- Paris Area bee-intouch@marieblaise.fr

EXPERIENCE

LEAD DESIGNER - EXPERIENCE DESIGN - RENAULT

December 2016 - Present day

User Interface & User Experience Designer in the automotive sector. Focused on infotainment systems including the overall experience into the cockpit such as welcome sequences and onboard ambiances.

Currently UX design referent on infotainment systems. I worked on **EasyLink** as **UI Designer** (2019) & on **OpenR** as **main UX designer** (2022). I also work on **next generation** cockpits for Renault group.

END OF STUDIES' INTERNSHIP AT I-DESIGN LAB RENAULT

May-Oct 2016

Human Machine Interface and User experience design in the automotive sector. Definition of interfaces for **clusters, multimedia screens** and **climate control screens**. Questioning interaction between those screens with each other and make it efficient and intuitive. Also done **moodboarding** to find new consumer version of **in-car interfaces**.



INTERNSHIP IN GRAPHIC INTERFACE AT KOOKLINE

Aug-Oct 2013

Internship under the supervision of the Artistic Director. Graphic interface for website: medical, food, e-commerce etc. Also mobile, web-responsive design and print works such as business cards and kakemono.

LINGUISTIC CLASSES

August 2010 / at **St John University, New York City**

Classes on the **American culture** with a teacher of the university. The goal of these **linguistic classes** was to speak English in an advanced way to improve our level. Also to be familiar with the city and the country, its culture.

LANGUAGES



ASSOCIATIONS

Participation, during my student years, at Unicef Campus Nantes, the Student Union, the Student Union in Art, and 23g, a graphic association.

REFERENCES

Available on request.

SKILLS

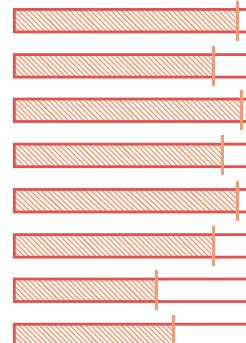
ADOBÉ SOFTWARES

Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe InDesign
Brackets
Adobe AfterEffects
Adobe Premiere Pro
Adobe Lightroom



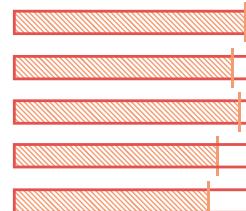
OTHER SOFTWARES & SKILLS

Sketch
Figma
User experience
User interface
Automotive HMI
Agile method
JIRA
Project management



SOFT SKILLS

Team Spirit
Team work
Adaptability
Design Thinking
Leadership



HOBBIES AND INTERESTS



Travelling



Music



Animated
Movies



Photography



Books



Typography



Tea



English culture



Exhibitions



Puzzle &
Video Games

Thank You!

FEEL FREE TO CONTACT ME.