

# BEE RESUMED.

## Marie Guillaud-Blaise

**Lead Interaction Designer.** Fond of Type. Amateur Photographer. Music Lover. I'm a Fun & Motivated Person.

### ABOUT ME

I am graduated from l'Ecole de Design Nantes Atlantique in interaction design user centered (Ui/Ux Design) with a Master's Degree in Design & Virtual Reality. I also graduated with a double degree in Virtual Reality Engineering and Innovation from l'Ecole Supérieure des Arts et Métiers ParisTech Angers in Laval.

I am passionate about design in general, full of curiosity. I am dynamic and motivated. Also fond of the English culture, the geek culture with movies & series and doing exhibitions.

### EDUCATION

#### MASTER'S DEGREE IN VIRTUAL REALITY 2014-2016



Preparation of the **Master's Degree** in Virtual Reality  
**Double degree** in **Virtual Reality Engineering**  
and **Innovation** at **ENSAM**.

#### SEMESTER ABROAD IN DENVER (COLORADO) Sept-Dec 2014



**Semester abroad** at the **Rocky Mountain College of Art + Design** (RMCAD).  
Classes in **Animation** and **Graphic Design: Digital Media**. Storytelling.  
StopMotion Animation. **Design Systems** (Brand catalogue).  
Experimental Typography and **Experience Design** (Boardgame to learn about user experience and feedback of the gameplay.)

#### BACHELOR'S DEGREE IN INTERACTION DESIGN 2011-2014



Preparation of the **Bachelor's Degree** with a project of our choice mine was about **«Augmented Advertisements»**  
During the Foundation Year, learning of basics in design with 5 modules:  
**Interaction Design**, **Space Design**, **Product Design**, **Graphic Design** and **Packaging**.  
**Competitive year** to determine our option for the second year.

#### HIGH SCHOOL DIPLOMA IN APPLIED ARTS at Lycée du Gué à Tresmes / 2010-2011

Learning of different kinds of design: **Space Design**, **Product Design**, **Graphic Design** and **Brand Design**.  
Also drawing (nude and observations), plastic creation classes, arts and civilizations classes, cases studies and modeling classes.

### CONTACT

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### EXPERIENCE

#### RG LEAD DESIGNER - EXPERIENCE DESIGN - RENAULT December 2016 - Present day

**User Interface & User Experience Designer** in the automotive sector.  
Focused on infotainment systems including the overall experience into the cockpit such as welcome sequences and onboard ambiances.

Currently **UX design referent** on **infotainment systems**. I worked on **EasyLink** as **UI Designer** (2019) & on **OpenR** as **main UX designer** (2022).  
I also work on **next generation** cockpits for Renault group.

#### RG END OF STUDIES' INTERNSHIP AT I-DESIGN LAB RENAULT May-Oct 2016

**Human Machine Interface** and **User experience design** in the automotive sector.  
Definition of interfaces for **clusters**, **multimedia screens** and **climate control screens**.  
Questioning interaction between those screens with each other and make it efficient and intuitive. Also done **moodboarding** to find new consumer version of **in-car interfaces**.

#### KOOK LINE INTERNSHIP IN GRAPHIC INTERFACE AT KOOKLINE Aug-Oct 2013

Internship under the supervision of the Artistic Director.  
**Graphic interface** for website: medical, food, e-commerce etc. Also **mobile**, **web-responsive design** and **print works** such as **business cards** and **kakemono**.

### LINGUISTIC CLASSES

**August 2010 / at St John University, New York City**  
Classes on the **American culture** with a teacher of the university.  
The goal of these **linguistic classes** was to speak English in an advanced way to improve our level.  
Also to be familiar with the city and the country, its culture.

## LANGUAGES



Mother  
tongue



Fluent  
Toeic score: 950 / 990  
February 2017



Basic level

## ASSOCIATIONS

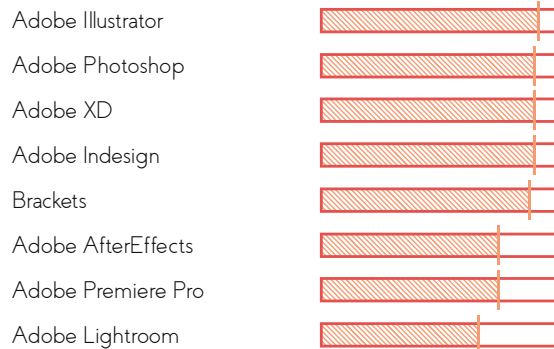
Participation, during my student years, at Unicef Campus Nantes, the Student Union, the Student Union in Art and 23g, a graphic association.

## REFERENCES

Available on request.

## SKILLS

### ADOBE SOFTWARES



### OTHER SOFTWARES & SKILLS



### SOFT SKILLS



## HOBBIES AND INTERESTS



Travelling



Music



Animated  
Movies



Photography



Books



Typography



Tea



English culture



Exhibitions



Puzzle &  
Video Games

**Thank You!**  
**FEEL FREE TO CONTACT ME.**